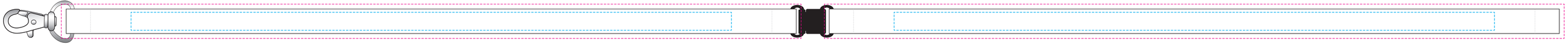
All over print, full bleed. Bleached white base material colour.



3mm bleed required for background artwork
(excluding flat, solid colour)

Maximum branding area for important artwork elements
(logos, contact details, text etc.) 370 x 11mm